

1. **FOOD AND BEVERAGE**
2. **HOLISTIC HEALTH and WELLNESS**
3. **SOVEREIGNTY/ NATURAL LAW**
4. **EDUCATION**
5. **SAFETY AND SECURITY**
6. **WATER**
7. **ENERGY**
8. **FINANCE**



SA Food and Beverage Consumer cooperative SAFBCC

Connecting the farmer or food producer with the consumer

Each pillar will be introduced in stages



Food Sovereignty Principles

- **Right to Food:** Nutritious Everyone deserves safe, NON GMO food.
- **Local Control:** Communities should decide how food is grown and shared.
- **Regenerative/permaculture:** Food should be grown in ways that protect nature.
- **Fair Treatment:** Farmers and workers should be treated fairly.
- **Cultural Respect:** Traditional food practices should be honored.
- **No Big Corporations:** Food systems shouldn't be controlled by big companies.
- **Community Participation:** People should have a say in food decisions.
- **Land for All:** Everyone should have access to land and water, to grow their own food
- **Environmental Care:** Farming should not harm the planet.
- **Supporting Traditions:** Indigenous knowledge and practices matter.
- **Equal Opportunity:** Everyone, should get high quality natural as nature intended food.
- **Resisting Harm:** We must avoid hurting nature and protect food sovereignty for the future.



FOOD SOVEREIGNTY

1. **Food Sovereignty:** Grants communities control over their own food systems based on cultural, social, and ecological values.
2. **Advocacy & Policy Change:** Calls for policy changes to support food sovereignty principles.
3. **Empowerment:** Empowers local communities, especially small-scale farmers, through active participation in decision-making.
4. **Regenerative farming/permaculture:** Promotes ecologically farming practices for long-term food security. Insisting on Non Gmo and keeping of food to natural as nature intended.
5. **Traditional Knowledge:** Safeguards agricultural traditions and cultural heritage.
6. **Local Markets:** Supports local food markets and fair trade to reduce dependency on global food chains and government subsidies and control.
7. **Food Waste Reduction:** Promotes efficient resource utilization and minimizes food waste.
8. **Community Development:** Fosters community development by strengthening social bonds, encouraging collaboration, and promoting shared resources and knowledge. Sovereignty supports the development of local skills, leadership, and collective decision-making processes, leading to enhanced community resilience and improved livelihoods.



Food Sovereignty in Action

Food sovereignty is a comprehensive approach that encompasses various arms, from sustainable land use and cultivation practices to nutrition, education, and holistic wellness. It emphasizes the importance of aligning with nature, avoiding harmful interventions, and ensuring a self-reliant and equitable food system.

- **Healthy Basics:** Good soil, water, and heritage seeds are essential for growing food.
- **Skilled People:** Knowledgeable farmers and animal caregivers are important for successful agriculture.
- **Smart Planting:** Companion plants, adapting to seasons, and using natural pest control methods.
- **Harvesting Right:** Timing harvests with the moon, proper handling, packaging, and distribution matters.
- **Nutrition Matters:** Food should be nutritious, and eating according to blood types.(DNA nutrition)
- **Healthy Animals:** Animals need proper nutrition too.
- **From Farm to Table:** Efficiently managing production, sales, and distribution is crucial.
- **Fair Prices:** Costs should be fair to everyone involved.
- **Learning and Nature:** Education about natural health and science is vital, focusing on what's natural, not just AI.
- **Natural Wellness:** Prefer natural remedies over chemicals, and avoid GMOs and experimental treatments.



Risk associated with current food supply



1. **Monopoly Control:** There are only a few big companies that dominate the food and beverage industry. They have an unfair advantage and control almost everything.
2. **Financial Instability:** The world's financial situation is not stable, which can affect food prices and availability.
3. **Unreliable Energy Sources:** Food production depends on energy, but often the energy supply is not stable or dependable. Cost of energy has skyrocketed.
4. **Transportation Challenges:** The distribution and transportation of food can be difficult and expensive, affecting its availability and cost.
5. **Political Interference:** Politics can interfere with food production and distribution, leading to inefficiencies and inequalities.
6. **Scam of weather manipulation and Carbon credits:**



Security and rising food costs:

- I encourage all South African to plant and become part of their local community to establish their own food quality and security
- Instead of being dependant on current retailers, corporations and government officials, we need to be independent in providing food security AND non gmo, best QUALITY natural as nature intended food for all South Africans.
- With sufficient support and participation from SAFBCC members, critical mass or scale can be achieved to trigger significant changes and benefit not only the food and beverage industry but all other related industries.
- It is critical too price and quality control in order to be able to feed all South African with top quality foods. We want to circumvent being caught off guard like what happened in the energy crisis.



Solution – Taking control Food Sovereignty

SAFBCC: South African Food and Beverage Consumer Co-operation

- **Aims to create a direct farm-to-consumer supply chain**
- **Supports and establishes local and regional hubs or networks**
- **Merges common synergies and initiatives at the local and regional level**
- **Establishes regional distribution centers and retail outlets linked to local hubs**
- **Forms strong relationships and partnerships with farmers and food producers**
- **Provide social media and sales / marketing strategies to encourage relationship between the farmer and the consumer**
- **Encourages cooperatives to increase stake in farming communities**
- **Strives for a resource-based economy free from manipulation and corruption by unelected, unappointed officials and corporations.**



Why a consumer cooperative SAFBCC

- Independent of government institutions
- Governed by its own cooperative constitution
- National footprint with local and regional support networks
- Choice of association by individuals, private groups, other cooperatives or other, all under one umbrella called South African food and Beverage CONSUMER Co operative.
- Critical mass renders, financial and other benefit options.
- A cooperative association increases your financial, technology, quality and training requirements
- Better exchange options includes bartering
- Brings Consumer awareness and education on food security production
- Brings about quality control in particular keeping things natural and in its original state unhampered by genetic modification or experimental gene therapies.

In summary

- with sufficient support and participation from members, critical mass or scale can be achieved to trigger significant changes and benefits in not only the food and beverage industry but all other related industries. SAFBCC has 8 different pillars



Opportunities for the Consumer /Farmers

- Enhance local and national food sovereignty.
- Provide high-quality products to members at discounted prices.
- Offer opportunities for members to invest in farming or food production.
- Access financial services and commercial discounts as a collective.
- Enable barter exchange options among members.
- Ensure equal voting rights for all members. Each member has one share every vote counts
- Maintain strict food quality control measures.
- Allow independent association choice.
- Establish a reliable food distribution network.
- Ensure food security during crises.
- Create job opportunities in agri-business.
- Comply with industry standards.
- Offer attractive consumer benefits to attract members.
- Dividends may be paid out from time to time
- Each member with a vested interest will help make the difference in the consumer co operatives success.
- Long-term stability and community developments are prioritized over short-term profits.



Aims and Objectives of SAFBCC



1. Establish a strong relationship and partnership with farmers and food producers to ensure food quality and security of the food industry.
2. Stimulate growth in the agricultural sector, leading to new opportunities in the supply chain and distribution networks.
3. Empower consumers to stand united against decisions made by unappointed and unelected officials that negatively affect them without their consent.
4. Promote quality control in food production, advocating for natural and regenerative farming/ permaculture while opposing GMOs and harmful pesticides.
5. Develop a collective voice that can effectively advocate for consumers' rights and interests.
6. Ensure that every member has an equal say in decision-making, giving each person one vote.
7. Effect positive change through collective action and collaboration.



SAFBCC Formation:

South African Food and Beverage Consumer Co operative

2023/003404/24

Original founding members are Neil Taylor and Jacqueline Meyer

Board of Directors established:

1. Neil Taylor Chairman and Business development director
2. Jacqueline Meyer CEO Marketing director
3. Arthur Meyer Financial director
4. Arthur Schmidt Project Director
5. Louis Swanepoel Sales Director

Extended this invitation to:

- All South African citizens, age 18 and older.
- Farmers and independent food producers.
- Other associations, groups and cooperatives
- Farm stalls, home industry and independent trade operators.
- Independent trade agents
- Independent supply chain services and logistic operators.
- Agents and Co ordinators willing to sell SAFBCC brand, products and produce in their area



Contacts & SAFBCC Links

Jacqui Meyer: 0825002908 OR
Neil Taylor : 0621739329 OR
OFFICE: 0729910175



Telegram:

<https://t.me/+5hy8V0KuR6FjYTVk>

Regions:

1. Western Cape

<https://t.me/+USk1mXDB8kBIZGE0>

2. KZN

<https://t.me/+Tf6SXNwF7ONmMWNk>

3. Gauteng

<https://t.me/+mS-GaKzWzoEyMDE8>

4. Mpumalanga

https://t.me/+kjuiB29m_nk3MDdk

5. Northern Cape

<https://t.me/+GI69BKA1SPQ40Tc0>

6. Eastern Cape

<https://t.me/+0-KsgXLMg7Y2NDU0>

7. North West

https://t.me/+d5HaA8_Q7tc1M2Vk

8. Freestate

<https://t.me/+NwU-yRRAUAQ5ZDQ0>

9. Limpopo

<https://t.me/+HnrQedYbHNPiMzc0>

SAFBCC South African food and Beverage
Consumer Cooperative SAFBCC

Group 1

<https://chat.whatsapp.com/F0Y8j6uBZyULuOn1tCSVJL>

Group 2

<https://chat.whatsapp.com/EXx33Gm3pcOHZXXcaD6DWK>



Group 3 will be opened up soon. Groups 1 and 2
are almost full

**REGISTRATION for membership will begin
on
1 SEPTEMBER 2023**

