

MEMBERSHIP WITH SAFBCC

I encourage everyone to join the South African Food and Beverage Consumers cooperative (SAFBCC) . All of us and our families should be active participants in enhancing our food quality and security. We are all affected by the risks in food production and supply, irrespective of our social standing. Just as tomatoes can't be produced in a day, we cannot be unprepared when risks emerge. Many may foresee these risks and prepare accordingly, but history has shown that a society struggling with illness or hunger may not directly seek food. Therefore, we invite everyone to collaborate with SAFBCC, becoming guardians of the risks related to our food production and supply, locally and across South Africa.

Key points about SAFBCC:

1. **Inclusivity:** SAFBCC is a unified platform for all South Africans, including consumers, food producers, and farmers (small, medium, or commercial), as well as businesses and other aligned groups. We encourage participation from established local initiatives, groups, farmers, associations, cooperatives, independent traders, transporters, and businesses. SAFBCC is also part of a larger network, supporting a growing number of representatives, coordinators, and agents.
2. **Focus on Food Security:** Our objective includes ensuring availability, accessibility, affordability, sustainability, food safety, nutritional value, and product quality.
3. **Local Representation and Support:** We believe in the importance of local representation and support structures to provide optimal benefits for our farmers and food producers, thereby enhancing food quality and security. This is achieved through structured value chain services and support from SAFBCC and coordinated local and national networks.
4. **Membership and Agent Registration:** Membership registration will start from March 1, 2024. However, registration for new local SAFBCC agents is already ongoing. Applicants can register through a privately managed WhatsApp number 0834097611 or 0729910175, providing their full name, contact number, and the name of their local suburb or town. SAFBCC will respond with further instructions.
5. **Membership Fees:** A one-time, non-refundable joining fee of R100 and a monthly membership fee of R100. The monthly fee is distributed as follows: 9.5% for SAFBCC cooperative management and operational costs, and 90.5% for local, regional, and national operational or infrastructure projects, with 70.5% allocated to members' local, regional, and national share allocations.
6. **Opportunities for Members:**
 - **Local Agents and Coordinators:** Benefits include a commission structure, perpetual incentive income, access to products through a managed logistical network, and opportunities for self-development and business expansion.
 - **Farmers/Food Producers:** Benefits include improved exposure through SAFBCC's distribution network, better payment options, competitive pricing, exposure to a variety of markets, and opportunities for personal brand building.
 - **Consumers:** Benefits include access to high-quality food products, supporting sustainable farming, fair pricing, and participation in a broader regional or national support structure.

- Groups (e.g., Cooperatives, Associations, NPOs, Social Groups, Companies):
Opportunities include supporting farmers and food producers, enjoying independent social commitments, and potential business opportunities through the SAFBCC network.
7. In summary, by joining SAFBCC, individuals and groups have the opportunity to contribute positively to their local communities, private groups, associations, or businesses. SAFBCC serves as a national platform for safeguarding our food quality and security, returning control to the people of South Africa.